



## Press release

**Date:** 19/5/2025

### **Wera Werkzeuge expands its management team to rock the future.**

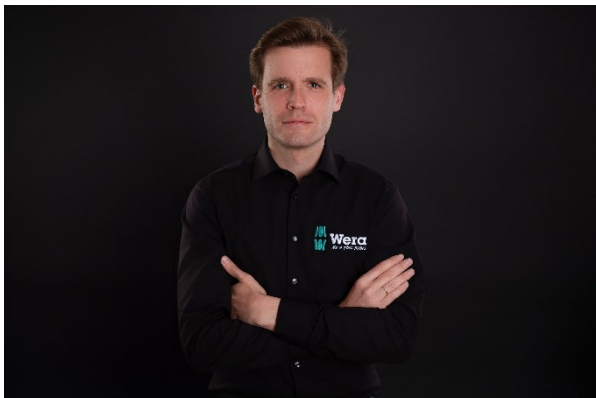
It never ends for the Tool Rebels at Wera.

Full of joy and anticipation, the company announces the expansion of its management team.

From 1 July 2025, Dr Philipp Meyer will take over as Managing Director of Marketing/Sales at Wera Werkzeuge GmbH. He will lead the company together with Johannes Bender (CFO), Michael Abel (Managing Director Technology) and Martin Strauch (CEO).

With a huge amount of international corporate experience and the extra dose of passion that is typical of Wera, Dr Philipp Meyer has the necessary drive to carry the Wera success story into the future.

His vision? Rebellious thinking, innovation and a lot of emotion to continue the Wera brand story.



Dr. Philipp Meyer, Managing Director Marketing/Sales of Wera Werkzeuge GmbH from 1.7.2025

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